



July 30, 2024

Hello!

The Friends of the Jefferson City Animal Shelter are hosting our second Tuff Mutts Poker Strut on September 14, and we would love for your business to be a sponsor!

The Poker Strut will start at the Jefferson City Animal Shelter at 4:00 pm. Participants will draw a card and head down the Greenway Trail at their own pace to the next checkpoint. At each checkpoint participants will draw another card and get a treat from one of our sponsors. There are five checkpoints total, the last being at Last Flight Brewing Company, where the scores will be counted, and participants will receive a beer or root beer. The holders of the best and worst hands will receive a prize!

Sponsorship is \$200.00, which includes:

- Your name/company logo printed on our event t-shirts
- Your name/company logo featured on signs prominently at the event
- The option to put advertising materials or promotional items on the tables at the checkpoints
- Two free entries to the Tuff Mutts Poker Strut

As an alternative to a monetary sponsorship, we are looking for four more businesses to sponsor the checkpoints. If you would like to provide \$200.00 worth of product or treats to be distributed at one of the checkpoints please present your ideas to us! We would love to see things like cookies, pup cups, dog toys, or other fun things for the participants (human and/or canine) at each checkpoints (estimate for 60 participants). And if your staff are able to hand out these treats, even better!

If you would like to be a sponsor, please have your payment, or approved in-kind donation idea, and logo to us by August 24. If you have been a sponsor for one of our events in the past then we already have your logo.

Please email jacksfischer@gmail.com.

Payment address: Friends of the JCAS, PO Box 105932, JC MO 65110.

This is a wonderful opportunity to show your support for our mission, and to get your name in front of many local pet owners! If you are not able to sponsor, we would still love to see you at the Poker Strut!

Thank you for your consideration,

Jackie Fischer
President, FJCAS
573-821-6374

We would appreciate you displaying the enclosed flier at your business